

Inside Virat Kohli's Contract: Complete Breakdown of Salary, Earnings, and More

Virat Kohli, often hailed as one of cricket's greatest modern-day players, is not just known for his explosive performances on the field but also for his impressive earnings off it. His contracts, endorsements, and business ventures make him one of the highest-earning cricketers in the world. Let's dive into the details.



BCCI Contract and Match Fees

Kohli has been a consistent top performer for India, and his efforts are reflected in his central contract with the BCCI. As of the latest pay structure, he holds an "A+" grade contract, earning approximately ₹7 crore annually from the board. On top of this, match fees play a significant role in his earnings. For every Test match, Kohli earns around ₹15 lakh, while ODIs and T20Is bring in about ₹6 lakh and ₹3 lakh per game respectively. Considering his regular appearances, this adds a substantial sum to his yearly income.

Indian Premier League (IPL) Salary

The IPL has been another major contributor to Kohli's wealth. Representing Royal Challengers Bangalore (RCB), Kohli has commanded massive salaries over the years. In recent seasons, his IPL salary has been around ₹17 crore per year. Beyond the salary, match-winning performances and leading the team further enhance his value, often making him the face of RCB's marketing campaigns.

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Endorsements and Brand Deals

Off the field, Kohli's earning potential skyrockets. He is one of India's most marketable athletes, with endorsements from global and domestic brands in sectors like sportswear, electronics, health, and beverages. Estimates suggest he earns over ₹100 crore annually from endorsements alone. Brands value him not just for his cricketing prowess but also for his influence on social media, where he boasts millions of followers.

Other Ventures

Kohli has diversified into lifestyle and fitness brands, gyms, and co-ownership of sports ventures, further expanding his income streams. These investments, coupled with his disciplined approach to fitness and public image, make him a long-term brand ambassador for many companies.

Conclusion

Virat Kohli's earnings go far beyond cricket. From BCCI contracts and IPL salaries to high-profile endorsements and business ventures, he has built an empire that reflects both his talent and marketability. His financial journey highlights how modern athletes can excel both on and off the field, blending performance with business acumen.

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