

# Sophie Devine Net Worth 2025: An In-Depth Look at Her Salary, Endorsements & Finances

Sophie Devine is not just one of the most complete cricketers in the women's game—she's also carving out an impressive off-field empire. As of 2025, her **net worth** is estimated to be around **USD 3 million**. Let's break down how she's built that figure, covering her contracts, endorsements, and financial habits.



## 1. Central Contracts & Match Fees

A significant base of Devine's income comes from her central contract with **New Zealand Cricket**. Reports suggest that the contract is worth **NZD 163,246 annually** (approx.) for 2025. On top of that, she earns **match fees** across Tests, ODIs, and T20Is. These earnings form the foundation of her cricketing salary.

## 2. Leagues & Franchise Cricket

Devine has also participated in global T20 leagues and auctions, where she commands premium pay. She was picked up in the Women's Premier League (WPL), reportedly earning ₹ 50 lakhs (Indian Rupees) in one auction. Such league engagements significantly boost her annual income.

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## 3. Endorsements & Sponsorships

Beyond playing contracts, Devine has various brand deals and endorsements. Known associations include **ASICS** and **Kookaburra**. These deals bring in additional revenue through promotional work, appearances, and product tie-ins.

## 4. Assets & Lifestyle

While she doesn't flaunt extravagance, Devine likely owns property and invests prudently. Given her net worth range, she might maintain a comfortable base in New Zealand, with travel and lifestyle expenses aligned with her public profile. Her financial decisions reportedly lean toward balance rather than showiness.

## 5. Risks & Growth Potential

Like all sportspersons, Devine's income is tied to performance, fitness, and reputation. But her continued success, leadership roles, and expansion in women's cricket mean her value is rising. With more leagues, greater visibility, and increased prize money in women's tournaments, her net worth has strong upside for the coming years.

## Final Thoughts

With an estimated **USD 3 million net worth** in 2025, Sophie Devine is among the elite women cricketers in financial success. Her earnings are backed by central contracts, league salaries, and brand endorsements. More than that, her steady approach to wealth-balancing performance with prudence—makes her a role model both on and off the field.

Know More: [Sophie Devine's net worth in 2025](#)