

Gaming Devices Export of the Philippines: Trends and Insights of 2024

Gaming devices, the electronic hardware systems that are designed to play video games, like consoles, gaming PCs, and handheld devices, are among the topmost globally demanded commodities because of technological innovation, cultural influence, and the supply chain interdependence. The gaming industry, being one of the fastest-growing entertainment sectors, that has actively reported a higher global demand for the devices due to rising digitalization and online gaming, which has boosted the trade bar of the overall export. As none of the top traders of the global market is capable of producing all the components by itself, the globalized production network is dependent on the interchange of gaming devices, which has maintained the continuity in the overall trade.



Philippines Import Data says, the country in Southeast Asia, bordered by Vietnam and Taiwan to the north and west direction, has gradually emerged as the leading exporter of gaming devices in the international trade market due to the establishment of the electronics export base and the electronic products. The strong semiconductor and electronic manufacturing services, along with the competitive labour cost, have resulted in an export trade value of gaming devices from the Philippines worth 87 billion US dollars in 2024. The strategic location in Southeast Asia and the establishment of the export logistics have benefited the revenue rate. Subscribe to Import Globals, the leading Philippines import export trade provider, to stay updated with the latest information regarding the export of gaming devices in the Philippines via the Philippines trade data.

GOVERNMENT INITIATIVES SUPPORTING THE EXPORT OF GAMING DEVICES IN THE PHILIPPINES IN 2024

The Philippine Electronics Industry Roadmap 2024 has provided a strategic framework for the upgradation of the electronic manufacturing sector of the nation. It has actively encouraged the technology transfer and R&D investment while improving the local capacity. The CREATE Act has reduced the corporate income tax while actively attracting foreign investment in gaming hardware production.

The Digital Innovation and Transportation Program has accelerated the digital infrastructure upgrades for improving connectivity while supporting the collaboration between tech startups and electronics exporters. The Industry 4.0 and Smart Manufacturing Program has

promoted the automation and digitization of manufacturing processes. It has also localized the transition of the manufacturers from basic electronics to complex consumer technology exports.

THE LEADING VARIANTS OF GAMING DEVICES EXPORTED FROM THE PHILIPPINES

The country's ability to respond coherently to global supply chains and the government's efforts to upgrade the manufacturing ecosystem have resulted in diversification of the export portfolio. As per the [Philippines Export Data](#), the top 10 leading variants of gaming devices exported from the nation in 2024 are,

- Sony PlayStation 5 Slim – The annual valuation of Sony PlayStation 5 Slim exported from the Philippines in 2024 – 23 billion US dollars
- Sony PlayStation 5 Digital Edition– The annual valuation of Sony PlayStation 5 Digital Edition exported from the Philippines in 2024 – 18 billion US dollars
- Nintendo Switch 2– The annual valuation of Nintendo Switch 2exported from the Philippines in 2024 – 13 billion US dollars
- Nintendo Switch Lite– The annual valuation of Nintendo Switch Lite exported from the Philippines in 2024 – 10 billion US dollars
- Microsoft Xbox Series S– The annual valuation of Microsoft Xbox Series S exported from the Philippines in 2024 – 9 billion US dollars
- Microsoft Xbox Series X– The annual valuation of Microsoft Xbox Series X exported from the Philippines in 2024 – 8 billion US dollars
- Valve Steam Deck OLED – The annual valuation of Valve Steam Deck OLED exported from the Philippines in 2024 – 7.8 billion US dollars
- Valve Steam Deck – The annual valuation of Valve Steam Deck OLED exported from the Philippines in 2024 – 6.5 billion US dollars
- ASUS ROG Ally – The annual valuation of Valve Steam Deck OLED exported from the Philippines in 2024 – 4.8 billion US dollars
- Miyoo Mini Plus– The annual valuation of Miyoo Mini Plus exported from the Philippines in 2024 – 3.21 billion US dollars

TOP 10 EXPORT TRADE PARTNERS OF THE PHILIPPINES IN 2024

The closer proximity to shipping lanes and the establishment of the export procedures in small and medium enterprises have improved the digital infrastructure. According to the [Philippines Customs Data](#), the top 10 export trade partners of the nation for gaming device exports in 2024 are,

- United States – The total valuation of gaming devices exported from the Philippines to the United States in 2024 – 21 billion US dollars

Top 5 variants of gaming devices exported

- Razer Edge
- NVIDIA Shield Portable
- Logitech G Cloud
- Aya Neo

- OneXPlayer
- Japan – The total valuation of gaming devices exported from the Philippines to Japan in 2024 – 18 billion US dollars

Top 5 variants of gaming devices exported

- Bandai Wonderswan
- Epoch Cassette Vision
- Magnavox Odyssey
- Magnavox Odyssey 2
- Intellivision
- Hong Kong – The total valuation of gaming devices exported from the Philippines to Japan in 2024 – 15 billion US dollars

Top 5 variants of gaming devices exported

- Commodore 64 Games System
- ZX Spectrum + gaming setups
- Amiga CD32
- TurboExpress
- Virtual Boy
- China – The total valuation of gaming devices exported from the Philippines to China in 2024 – 12 billion US dollars

Top 5 variants of gaming devices exported

- Gaming PC (Desktop)
- Gaming Laptop
- Alienware Aurora
- Razer Blade Laptop
- Corsair ONE Pro
- South Korea – The total valuation of gaming devices exported from the Philippines to South Korea in 2024 – 10 billion US dollars

Top 5 variants of gaming devices exported

- Game Boy Color
- Game Boy
- Nintendo DS
- Nintendo DS Lite
- Nintendo DSi
- Thailand – The total valuation of gaming devices exported from the Philippines to Thailand in 2024 – 8.6 billion US dollars

Top 5 variants of gaming devices exported

- Neo Geo CD
 - TurboGrafx-16 (PC Engine)
 - PlayStation 1 Mini Classic
 - SNES Classic Edition
 - NES Classic Edition
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- Singapore – The total valuation of gaming devices exported from the Philippines to Singapore in 2024 – 6.32 billion US dollars

Top 5 variants of gaming devices exported

- Sega Dreamcast
 - Atari Jaguar
 - Atari 7800
 - Atari 2600
 - Neo Geo AES
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- Netherlands – The total valuation of gaming devices exported from the Philippines to the Netherlands in 2024 – 5.43 billion US dollars

Top 5 variants of gaming devices exported

- GameCube
 - Nintendo 64
 - Super Nintendo Entertainment System (SNES)
 - Nintendo Entertainment System (NES)
 - Sega Genesis
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- Taiwan – The total valuation of gaming devices exported from the Philippines to Taiwan in 2024 – 4.78 billion US dollars

Top 5 variants of gaming devices exported

- Xbox 360
 - Xbox
 - Nintendo Switch OLED
 - Nintendo Switch
 - Nintendo Switch Lite
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- Germany – The total valuation of gaming devices exported from the Philippines to Germany in 2024 – 3.21 billion US dollars

Top 5 variants of gaming devices exported

- PlayStation 2
- PlayStation

- PlayStation Vita (home/handheld hybrid)
- Xbox Series X
- Xbox Series S